

Calling all women-led businesses to join Grand Challenge: Close the GAP

The grand challenge for Gender and Progress (GAP) is an initiative with the aim of sourcing and supporting organisations and models solving key issues to address gender equality - from inclusive products and services for women and girls to solutions that focus on workplace diversity and gender.

Who is it for?

This grand challenge is designed for women-led businesses who:

- Are based in India
- Are currently solving or intend to solve a gender equality issue
- Have been working on their solution for at least 6 months
- Are a for-profit or non-profit (section 25/8 company)

How will you benefit?

Winners will receive:

- Award stipend of up to 1,000 euros
- Mentor hours
- Pitch masterclass
- Access to the Nüshu Network's curriculum and events

How does it work?

1. Identify a How Might We problem statement (see below) that you want to/are addressing through your solution.
2. Apply to the Grand Challenge via our application form before 20 December 2021.
3. Participants accepted into the grand challenge will be given the opportunity to refine their proposed solutions through mentoring hours and a pitch workshop.
4. Selected participants will then pitch their solutions to a panel of judges.
5. Two winners will be chosen from the pitch day.

How might we...

- How might we improve socio-economic outcomes for women and girls in rural India?
- How might we create gender equal and diverse workplaces to create a level playing field for women and underrepresented groups?
- How might we break taboos around sexual and reproductive health to improve outcomes for women and girls?
- How might we enable better recognition for unpaid work by women and girls and their contribution in a pandemic world?
- How might we create better economic opportunities for transgender persons to empower them to live as they choose?
- How might we break taboos in public discourse around physical and emotional abuse of women and girls?

Grand Challenge Timeline

Applications open: **22 Nov 2021**

Close the GAP: Panel Discussion & info session: **9 Dec 2021**

Deadline for applications: **20 Dec 2021**

Pitch training masterclass: **January 2022**

Pitch day: **end of January 2022**

Apply here: <https://tinyurl.com/edfsfax9>

Write us at nushunetwork@unlockimpact.com

Grand Challenge: Close the GAP - Gender and Progress